

Dealers Of Lightning Xerox Parc And The Dawn Of The Computer Age

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Dealers Of Lightning Xerox Parc

Dealers of Lightning is the story of the seminal first 13 years of Xerox's famed Palo Alto Research Center, a period in which PARC developed laser printers, the ethernet, internets, networked personal computers, the client-server model, bitmap displays, icons and graphical user interfaces, the desktop metaphor and overlapping windows, and various other foundations of the computing world as we know it today.

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Dealers of Lightning is the riveting story of the legendary Xerox PARC - a collection of eccentric young inventors brought together by Xerox Corporation at a facility in Palo Alto, California, during the mind-blowing intellectual ferment of the '70s and '80s. Here for the first time is revealed in piercing detail the true story of the extraordinary group that aimed to bring about a technological dawn that would change the world - and succeeded.

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In the bestselling tradition of The Soul of a New Machine, Dealers of Lightning is a fascinating journey of intellectual creation. In the 1970s and '80s, Xerox Corporation brought together a brain-trust of engineering geniuses, a group of computer eccentrics dubbed PARC.

Dealers of Lightning - Michael A. Hiltzik - Paperback

Overview. In the bestselling tradition of The Soul of a New Machine, Dealers of Lightning is a fascinating journey of intellectual creation. In the 1970s and '80s, Xerox Corporation brought together a brain-trust of engineering geniuses, a group of computer eccentrics dubbed PARC.

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Michael A. Hiltzik is a Pulitzer Prize-winning columnist for the Los Angeles Times. In 2004 he won a Gerald Loeb Award, the highest honor in American financial journalism. Hiltzik is the author of Dealers of Lightning: Xerox Parc and the Dawn of the Computer Age and A Death in Kenya. He lives in Southern California with his wife and two sons.

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Dealers of Lightning: Xerox PARC and the Dawn of the Computer Age . by Michael Hiltzik. HarperCollins Publishers, 1999 . This is the definitive book on the early history of the Xerox Palo Alto Research Center, and the tremendous contributions to modern computing technology that were made there. More than that, it presents for the first time in ...

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Journalist Michael Hiltzik's Dealers of Lightning takes readers inside the organization responsible for Xerox's remarkable story in this period: the Xerox Palo Alto Research Center (PARC).

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Dealers of Lightning takes you back to the dawn of the personal computer, as some of the key building blocks of the eWorld are being laid. It contains some wonderful personal stories.

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Dealers of Lightning offers an unprecedented look at the ideas, the inventions, and the individuals that propelled Xerox PARC to the frontier of technohistory--and the corporate machinations that almost prevented it from achieving greatness. PUBLISHERS WEEKLY MAR 1, 1999

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History of Computing bibliography

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Michael A. Hiltzik, Dealers of Lightning: Xerox PARC and the Dawn of the Computer Age (New York: Harper Collins, 1999), 293. ← Abbate, Inventing the Internet, 126-7. ← Urs von Burg, The Triumph of Ethernet: Technological Communities and the Battle for the LAN Standard (Stanford, CA: Stanford University Press, 2001), 101. ←

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